

# BETA Partner Program

## Achieving and Maintaining Extraordinary Teamwork

Future Strategies Inc. has partnered with John King to combine his cultural analytics with theMindSuite™ models and technology in ProjectStage5.

In 2011 John King co-wrote a ground-breaking book called 'Tribal Leadership'. Not only was it a NY Times #1 best seller, it also changed the way millions of people looked at high performing groups. Based on extensive research, he explored the different stages that tribes (aka work groups) go through on their evolution towards Stage 4 and eventually Stage 5 synergy ... and ... the truly exceptional outcomes that occur when these stages of collaborative teamwork are achieved.

In 1986, Wayne Clancy designed the Expectation Gap Index through 'theMindSuite' Feedback Management System which measures that gap between what is wanted (or what is possible) and what is ... for just about any type of relationship ... and has been proven with companies & communities all over the world.

What if you could both enable and maintain high performing groups quickly and efficiently?

ProjectStage5 brings these two proven tools together to enable individuals, groups, companies, organizations, communities (both formal and informal) and even cities achieve and maintain Stage4 and Stage5 collaboration by providing them with the tools to assess, recruit, implement and support these high-level work teams.

### The Cultural Map

Stage	Tribal Relationship	Focus	Theme
5	Vital	Team	"Life is great"
4	Important	Stable Partnership	" <u>We're</u> great"
3	Useful	Personal Domination	" <u>I'm</u> great"
2	Ineffective	Separate	" <u>My</u> life sucks"
1	Undermining	Alienated	"Life sucks"

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We would welcome the opportunity to share the details of the BETA program with you, your organization or an organization that you serve.

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### About the Program

- Either as an individual or an organization, you can be a part of the Design Team that helps create a new world of collaboration.
- We are currently looking for forward thinking BETA partners who could be an individual, an organization, a community (informal or formal) or even a city!
- As an individual BETA partner, you can work with us to test, document and implement the already proven individual models, such as Voice of the Customer, Employee Engagement, Small Group Alignment, Leadership Alignment plus many others to demonstrate how so much more is accomplished when they all work together.
- As an organizational, community, city/town or BETA partner, you can implement these already proven tools and have access to the integrated programs for a small investment ... much less than what you are spending on any one of these tools right now.
- YOU have many people within your organization who are passionate about making it a better place. ProjectStage5 will help them come together faster and more effectively.
- We have already established partnerships with Cities, Universities and Companies.