

ASU Project Humanities and Future Strategies Inc. have partnered on this ground-breaking research initiative.

WE INVITE **You** TO JOIN US

## The Global **Humanizing Performance** Research Initiative.

**Through almost 30 years of experience, we have learned that exceptional performance almost always comes as a result of the people involved rather than as a result of a plan, a strategy, a technology or a patent.**

### The Invitation...

We are inviting you to be a part of the design team that helps to reimagine the way that people treat each other when interacting in work and in communities. This study will gather in-depth knowledge about the impact of interpersonal relationships (humanity) on organizational performance.

The study will take place throughout 2017 and be conducted jointly by ASU Project Humanities and Future Strategies Inc.

### The Benefits to you ...

- Learn how to better manage the strength of respectful collaboration as it supports engagement through individual and group-oriented approaches.
- Understand how management practices and other factors prompt interpersonal interactions that enable higher engagement and performance.
- See how and why collaboration levels differ across various groups (roles, regions, departments, genders, generations, cultures etc.).
- Learn how to leverage a culture of performance as a market advantage.
- Benchmark your organization against both internal and external best practices.

Better enable exceptional performance through improved engagement and improved relationships within your community or organization

### By participating, you will:

- Work with our team to enable the program
- Receive reports and access to the collected data and
- Understand how to leverage internal best practices for performance
- Benefit from improved performance
- See improvement in relationships throughout the organization

**Test Drive or Register Here: [www.HumanizingPerformance.com](http://www.HumanizingPerformance.com)  
Or contact us directly.**

Wayne Clancy, Future Strategies Inc. [wayne.clancy@mindsuitemetrics.com](mailto:wayne.clancy@mindsuitemetrics.com)

Neal A. Lester PhD, Arizona State University Project Humanities [neal.lester@asu.edu](mailto:neal.lester@asu.edu)

## About the Program

- Participants will use an innovative online tool that generates measurable data on the soft relationships around **culture, engagement, innovation, leadership, strategy, accountability, resilience, humanity, wellness, performance** and many others.
- Information derived from this initiative will result in a deeper understanding of **a culture of performance** and how engagement, productivity and performance are better enabled through human relationships.
- This data provides valuable insights on how the organization, members, employees, management, customers, and suppliers **interact**.
- We will be accepting a broad **mix** of participants including businesses of many sizes and verticals, not for profits, government, communities, and even towns and cities.
- The knowledge gained will set a **new standard** in understanding the financial, operating and performance value of *humanized* environments.
- This is an ongoing initiative to ensure that the performance is **sustainable** and we **continue to adapt to change**. This will provide you with unique insights on how to sustain high performance, continue to evolve and grow through human capital.