

The Global **Humanizing Performance** Research Initiative.

Through almost 30 years of experience, we have learned that exceptional performance almost always comes as a result of the people involved rather than as a result of a plan, a strategy, a technology or a patent.

The Invitation...

We are inviting you to be a part of the design team that helps to reimagine the way that people treat each other when interacting in their workplace and in their communities. This study will gather in-depth knowledge about the impact of interpersonal relationships (humanity) on organizational performance.

The Benefits to you ...

- Learn how to better manage the strength of respectful collaboration as it supports engagement through individual and group-oriented approaches.
- Understand how management practices and other factors prompt interpersonal interactions that enable higher engagement and performance.
- See how and why collaboration levels differ across various groups (roles, regions, departments, genders, generations, cultures etc.).
- Learn how to leverage a culture of performance as a market advantage.
- Benchmark your organization against both internal and external best practices.

Together, we will establish an undisputable '*Business Case for Humanity*' and understand how it supports a sustainable culture of performance.

By participating, you will:

- Work with our team to enable the program
- Receive reports and access to the collected data and
- Understand how to leverage internal best practices for performance
- Benefit from improved performance
- See improvement in relationships throughout the organization

Test Drive or Register Here: www.HumanizingPerformance.com
Or contact us directly.

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Neal A. Lester PhD, Arizona State University Project Humanities

ASU Project Humanities and Future Strategies Inc. have partnered on this ground-breaking research initiative.

WE INVITE **You** TO JOIN US

About the Program

- Participants will use an innovative online tool that generates measurable data on the soft relationships around **performance, brand, culture, engagement, diversity, inclusion, innovation, leadership, strategy, mentorship, resilience, humanity, wellness**, and many others.
- Information derived from this initiative will result in a deeper understanding of **a culture of performance** and how engagement, productivity and performance are better enabled through human relationships.
- This data provides valuable insights on how the organization, members, employees, management, customers, and suppliers **interact**.
- We will be accepting a broad **mix** of participants including businesses of many sizes and verticals, not for profits, government, communities, and even towns and cities.
- The knowledge gained will set a **new standard** in understanding the financial, operating and performance value of *humanized* environments.
- This is an ongoing initiative to ensure that the performance is **sustainable** and we **continue to adapt to change**. This will provide you with unique insights on how to sustain high performance, continue to evolve and grow through human capital.